ESTTA Tracking number: **ESTTA20690**

Filing date: 12/07/2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Koninklijke Ahold N.V., Zaandam, GenevaRoyalties

Branch

Application Serial

Number: **78280300**

Application Filing Date: 07/29/2003

Mark: KIK & KABOODLES

Date of Publication 11/09/2004

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, General Mills IP Holdings II, LLC, 1 General Mills Boulevard, Minneapolis, MN55426, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

• The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/09/2004. General Mills IP Holdings II, LLC respectfully requests that the time period within which to file an opposition be extended until 03/09/2005.

Respectfully submitted, /JJ Burke/ 12/07/2004

Joshua J Burke

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UNITED STATES

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